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The Sea Coast Echo

The County Paper.

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BAY ST. LOUIS, MISS., FRIDAY, JULY 22, 1938.

FOSTER COMMAGERE URGES ORGANIZATION OF ATHLETIC CLUB

In Bay St. Louis—Guest Speaker Rotary Club—Says
Business Men Might Sponsor Such Organization—
Young Men of Coast Would Derive Benefit.

Wednesday, July 20th., the program committee of the Bay St. Louis Rotary Club, presented as its guest speaker, Mr. Foster Commagere, of this city. Mr. Commagere, who was coach at St. Stanislaus College for a great number of years and who is professionally known throughout the South for his many and fine athletic achievements, chose as his subject, "The Possibilities of forming an athletic club for Bay St. Louis."

He explained to the members of the club, how greatly we are in need of an athletic club of some kind. He said that our many young men of the Coast would derive much benefit, not only from personal enjoyment, but the fact that they were participating in organized games with their friends, and where competition would be of the keenest nature.

It is hoped that the business men of this city will take advantage of this opportunity by joining with the younger men in helping to sponsor this Athletic Club. Any similar club of this kind in a community like ours means better health, physical fitness and better environment.

The Rotary Club highly endorses this movement, and has directed its Boy's Work Committee to work out plans with Mr. Commagere.

Hancock County Legion Post to Hold Meeting Thursday, July 28.

W. B. Graham, post adjutant, Clermont R. Bontemps Post, No. 139, American Legion, Hancock county, gives notice there will be a legion meeting held on Thursday, July 28, at 8 o'clock P. M.

This meeting will be of unusual interest and importance. On this occasion recently-elected officers will be duly installed, ceremonies to be conducted by the Rotary Post.

All ex-service men are cordially invited to attend. R. D. Morrow, deputy adjutant, will be present.

After the meeting a social hour and general fraternization will be the order when refreshment will be served.

COACHING STAFF AT CREIGHTON.

Marchmont Schwartz, our own Bay St. Louis "March," former all-American halfback for Notre Dame, is to continue his services as head coach and athletic director for Creighton University, Omaha, Nebraska, his re-assignment announced. New assistant is Tom "Kitty" Gorman, line-coach. Former Notre Dame center and line coach at the University of Kentucky, Gorman succeeds John "Bull" Polinsky. Dr. Wilbur Eaton, former Notre Dame end, will again have charge of the ends. Freshman coaches are J. V. Belford and Bob Zuercher, both Creighton alumni.

Government estimates wheat crop at 907,412,000 bushels as of July 1, corn yield above normal.

2-MILE SWIMMING EVENT TO TAKE PLACE IN BAY ST. LOUIS SAT. AUGUST 20

Will Be Staged Under Auspices Southern A. A. U.—
Announcement of Event by L. di Benedetto, Secretary—
Bro. Peter Instrumental in Getting Event For
This Section of Coast.

The swimming committee of the Southern Amateur Athletic Union has awarded the men and women two-mile swimming championship to Bay St. Louis. The event will be staged Saturday, August 20, under the sponsorship of the Rotary Club. It is planned to start the race opposite Hotel Reed and end at Bennie French's Tavern. Under this plan spectators may view the contest from the bi-county highway bridge. This championship event will attract attention through out the

MISS "DOT" TUDURY IS RUNNER-UP IN BEAUTY CONTEST

Wins Third Place and Gold
Cup at Pensacola O. S. T.
Three-Day Event.

Miss Dorothy Tudury, accompanied by her mother, Mrs. Theo Tudury, and Mr. Emilio Cue returned home, Sunday evening from Pensacola, Fla., where they spent several days, Miss Tudury participating in a beauty contest and for title of Queen of the Old Spanish Trail, a three-night affair and accompanied by a pageant. Miss Tudury was sponsored by the Shell Petroleum Company. Contestants eligible were from that section of the country only embracing San Antonio to the west and Pensacola to the east. Out of the many contestants Miss Tudury scored third, receiving one of the two beautiful gold cups awarded and accompanied by honorable mention and other distinction. The runners up to Miss Verna Ozenne, of Abbeville, La., who was winner of the queenship of the O. S. T., were Miss Wynona Forston, second, a blonde, 16 years old, 5 feet and 3, of Houma, La., and Miss Dorothy Tudury, third prize winner of Bay St. Louis, light brunette, 18 years, 5 ft. and 2 1/2 inches high and weights 114 pounds.

Miss Tudury is the only daughter of Mr. and Mrs. Theo Tudury and grand daughter of Mr. and Mrs. Peter Tudury of Bay St. Louis. She is unusually attractive with a most winsome personality; a junior at MSCW, she is exceedingly popular with all who know her.

The gold cup is a handsome trophy, setting high on a pedestal and is appropriately inscribed. Bay St. Louis is naturally proud of "our Dot."

REPRESENTATIVES OF VARIOUS CHURCHES HOLD GROUP MEETING

To Study Book, "The American City and Its Churches"—
To Urge Building
Community House.

A meeting was held Monday afternoon at the Methodist parsonage, having representatives from the different churches of the community whose purpose it was to make plans for a future study of the book "The American City and Its Churches," by Samuel C. Kincheloe. A missionary task of the greatest urgency faces the churches in their ministry to our rapidly increasing urban population. Dr. Kincheloe is a leading authority on the study of city church problems. His book offers a vigorous treatment of a situation that ought to command the thoughtful attention of all Christian people, adults and older young people. The aim for the course is to stimulate an interest in, and an understanding of the problems which the churches face and to arouse a desire to cooperate with other interested persons, organs or groups in the community, trying to find a solution for some of the problems. This can only be done in a cooperative way.

It was decided at this meeting that they would come together, as one church group, studying this course, as applied to our own community, probably in September. A committee was appointed to work out the preliminaries necessary, and also to set the time and place of the study group.

One great need that was brought out for our community was that of a Community House, that could be opened each evening for the young people, as a place of wholesome entertainment, under the supervision of loving and sympathetic minds.

Are there any other needs that our church and community need to meet? All civic-minded and church-minded people might be thinking along this line and be ready to discuss and find a solution when we get together for this purpose.

"When we don't read, we don't know; When we don't know, we don't care; When we don't care, we don't give; When we don't give, we don't receive."

"I read in a book about a man, who went about doing good. The thing that I am most discontented about, is that so often I'm content with just going about."

WPA study finds food and rent run 75 per cent of family outlay in income groups.

Teacher—Now, can any boy give me a sentence using the word diadem.

Pupil—People who drive carelessly across railroad tracks diadem sight quicker than those who stop, look and listen.

READY FOR SUMMER FESTIVAL

Catholic Church Benefit in
Full Swing For This
Saturday-Sunday

All things are in readiness for the mid-summer fair to be held on the lawn of St. Stanislaus College, Saturday and Sunday, July 23rd and 24th. The various committees are working diligently and from all reports this will be one of the most interesting festivals in many years.

For the children the grab-bag will have many new thrills; for those who prefer games of skill, the Boy Scouts have arranged the famous "nigger babies" and the penny contest. Games covering all the comic strips, including Popeye, Joe Palooka and company, as well as games of movie stars, even Charlie McCarthy, will be played at the fair.

Refreshments will be in abundance. Ice Cream for those who like this particular dish. Beverages, ice cold, will quench the thirst; while the sandwich table will supply the more substantial needs of every individual. The sweet tooth has not been overlooked, for cakes of all kinds as well as delicious candies, will supply this need. So we can be assured that you can come to the fair and spend a most delightful evening. Entertainment, thrills, refreshments and novelties of every type will be at hand.

The spirit of the workers is wonderful, and if we can use this as an indication, we are safe in saying that the fair will be a great success. A complete list of the workers will be given in the next issue of The Echo.

Remember, there is no admission charge. You are cordially invited to spend these two evenings—Saturday and Sunday, July 23rd and 24th at the fair.

Place—Lawn of St. Stanislaus College.
Time—From 5 P. M. until it is time to retire.
Benefit—Of Our Lady of the Gulf Church.

SEEMINGLY, A LONG TIME TO WAKE UP.

We find the following editorial expression in the Jackson Daily News. Even the outside press sees the necessity of a public pier and recreational center for Bay St. Louis and surprised such improvement has not long since been accomplished.

The wide-awake editor of the News says:
Seemingly it took 'em a long time to wake up and think about it, but citizens of Bay St. Louis are clamoring for a recreational pier, and a WPA project may be the result. Bay St. Louis is one of the most delightful places on the gulf coast. It should have had a modern pier many years ago.

NOTES OF THE WEEK FROM THE LOCAL HOSPITAL.

Mrs. C. E. Craft the superintending of the King's Daughters Hospital is away for two weeks.

Mrs. C. S. Miller of Logtown is a medical patient.

Mrs. Ruby Ladner and son will be dismissed Friday A. M. She and the baby are doing nicely.

Miss Dorothy Bourgeois is in the hospital for a few days.

Mr. Elvie Roberson was dismissed from the hospital Sunday, improved.

Mr. Freeland Reynolds was also dismissed, improved.

Emblem Designed For Eighth Eucharistic Congress, to Be Held at New Orleans, October

WHEN visitors from far and wide come to New Orleans next October for the Eighth National Eucharistic Congress, they will see in many places the Emblem of the Congress, which has a very interesting history. A happy coincidence is the use of the Pelican, symbolic of the Holy Eucharist, found in the State Seal of the Catholic Louisiana, since 1813. The designer of the Eucharistic Emblem, Mr. Roger Baudier, has made the Pelican the principal figure of the Emblem.

Archbishop Perche was the first to use the pelican in his coat of arms, and Archbishop Blenk adopted it as the official Archdiocesan coat of arms, in use today.

In designing the emblem, Mr. Baudier has placed the pelican behind and above a chalice, sur-

CREOLE COOKING IN CANS SOON TO BE SHIPPED OVER NATION

Organization in Bay Saint
Louis Preparing to Put
Delicious Cooking on
Market.

The Creole Food Company has been organized with Albert Jordy, president; George N. Taylor of Gulfport, secretary-treasurer; O. J. Dedaux of Gulfport, attorney, and C. M. Jordy food dietician and technician. O. J. Dedaux of Gulfport is attorney for the company.

Mr. Jordy, resident of Bay St. Louis, is the leading spirit of the enterprise, the originator. He said the reputation of New Orleans and Southern cooking is known over the country and with this in mind he evolved the idea that if canned creole food could be put on the market it would meet with instant success.

The company's specialty will be shrimp, a la creole, ready to serve. The principal brand will be known as "Lafitte," carrying the picture of a pirate laughing with mouth open and ready to eat. Following the brand name of "Lafitte" in parenthesis will appear, pronounced "Laugh-eat."

It is planned to operate the factory in Bay St. Louis and all labels will bear the name of firm and Bay St. Louis address. Creole food in cans, ready to serve, should command a wide demand and a profitable trade follow.

Mr. Jordy, the president, is a live-wire, experienced and will successfully place on the national market brands that will well make Bay St. Louis and the Mississippi Gulf Coast famous.

ADDITIONAL CITY ECHOES

—Mr. and Mrs. Reginald N. Blaize, Jr., after spending two weeks in vacation past times, left for their home at El Dorado, Ark., Saturday morning by way of New Orleans. While here they visited at Gulfport, participating in many of the outdoor activities there with friends and relatives and also visited New Orleans. They were house guests here of their relatives, Mr. and Mrs. R. N. Blaize, South Beach boulevard.

—Mr. J. A. (Gus) Ososnach, corporation attorney formerly of Cincinnati but now resident of Memphis, Tenn., was down during the week visiting his mother, Mrs. John Ososnach, and his sister, Mrs. P. E. Porter and brother Mr. Henry Ososnach, while his wife and two sons are spending the summer in the cool lake regions of north Michigan. Mr. Ososnach reports business conditions in his section of the Mississippi valley as showing a healthy trend and indications of an immediate return of prosperity are reassuring.

—Miss Rosalie Richardson, daughter of the late Mr. and Mrs. T. R. Richardson, left the Bay several years ago to reside in New Orleans. She has never lost her love for Bay St. Louis where she was born and spent her carefree lovely youth. It is the most cherished dream of her life to return and make her home here. She never misses an opportunity to come for a breath of salt air, even if it is only for a few hours. She is a lovely and gracious young woman whose striking personality and many charms have won her many friends in the social world and enabled her to make good in the field of work in the field she has chosen in the advertising department of the Times-Picayune. She spent Sunday here the guest of Mrs. C. J. Webb and her interesting family at Ditman cottage, their summer home on the beach.

HUNTING SEASON TO BE INCREASED FOR SOUTH COUNTRY IS ANNOUNCED

Biological Survey at Washington Announces Earlier
And Longer Period Authorized For Water-Fowl in
Southern Zone—Season Prescribed.

FOR TOTAL HOMESTEAD EXEMPTION

Writer Shows Advantage of
Exempting All Home-
steads Rather Than
Placing Limit.

Hush little cottage don't you
cry;
You'll be a mansion by and by.

This is the theme song of modest little homes, long assessed for two or three thousand, that are crooning to themselves that they'll soon be worth double that amount—maybe. All dependent, of course on who goes around to do the assessing in the future, under the new homestead law.

But seriously, why the proposed limit of \$5,000 exemption? Figures show there are only 760 houses in the state assessed at more than five thousand each. Why not make the law a sweeping exemption law, and declare all houses, regardless of their value, exempt?

Let's look at the question from both sides.
What's the reason for not exempting the higher priced houses? Well, there are three that occur to us at once. First, the man who has a house that price does not need exemption. Second, the state needs the money. Third, it is good politics for the legislator to go home and tell the boys that he has stuck the rich and protected the poor.

Then there are reasons for complete exemption, without any limit on the value of the home.

First, there are only a few houses assessed at this price in Mississippi—760, they say. The revenue from them would be negligible—not worth considering. Second, the owners may not need exemption, but Mississippi needs this type of owners. Let's say that again: Mississippi needs the man who can and will build a house worth more than five thousand. Ask the brick masons, the electricians, the painters, the carpenters, if they make money on you and us, who offer them little two-bit jobs. They'll tell you no, that they like us personally, but they don't make much money off us. The big contracts are the ones that pay them well.

Ask the power company, the gas company, the grocer, the baker, the dry goods merchant, the butcher, the candlestick maker. They'll all tell you the same thing. They make their money off the fellow that has the money.

Then shouldn't Mississippi try to make friends with capital? Shouldn't she try to let the bigger investor, the bigger builder, the bigger home maker know that this state does not try to punish him for coming here to reside, but extends a hearty welcome to him; appreciates the fact that he has money to invest and wants him to invest it?

What could be better publicity for Mississippi on a nation-wide scale than the news that all homes are exempt from taxes? Florida has already exempted them up to five thousand; that wouldn't get us any desirable publicity. But a total exemption plan would rate the front page of every metropolitan newspaper in the nation.

It would persuade people with money that Mississippi was friendly to those who have money, wants them to come here and build their factories, invest their money, spend their income.

What have we to lose by making the law a total exemption law? We'd lose taxes (over five thousand dollars in assessed value) on 760 homes. Taxes on that number aren't a drop in the state budget bucket.

What have we to gain? National publicity that will attract capital. Capital is what we need down here. Now is the time to talk sense and think sense in this homestead exemption plan. Let our legislators know that you have thought it thru; that you are not so anxious to punish 760 home owners in Mississippi for having money enough to own homes assessed at over five thousand and as you are anxious to attract

An increase by 15 days the hunting season this fall has been increased on ducks and other migratory fowl.

The season will start that much earlier on ducks, geese, jacksnipe and coot. This will allow a 45-day season instead of 30 days permitted the last three years.

The earlier and longer hunting was authorized in an order approved by the President and secretary Wallace and based upon a bureau investigation of water-fowl conditions.

Season Prescribed

The order prescribed the following season for ducks, geese, snipe and coot:

Southern zone, Alabama, Arizona, Arkansas, Florida, Georgia, Louisiana, Maryland, Mississippi, New Mexico, North Carolina, South Carolina, Tennessee, Texas and Virginia, November 15 to December 29.

The order also increased the number of ducks allowed in the hunter's possession daily to two bags of 10 birds each, instead of one bag of 10 birds each.

10 Waterfowl A Day

The restriction on the number of waterfowl the hunter may kill in one day was continued at 10.

The bureau also announced that hunters would be able to shoot a few canvasbacks, ruddy, redhead and bufflehead ducks which have been fully protected the past two years. It said that three of one of these species, or three in the aggregate of the species could be shot in one day, and twice that amount would be permitted in the hunter's possession.

Dr. Ira N. Gabrielson, chief of the biological survey, said the easing of restrictions followed an increase in ducks since the strict control of the past several years, improved conditions in the northern breeding grounds, and the federal refuge program.

He said that past hunting restrictions, including prohibition of baiting of waterfowls and doves and the use of more than three shells on repeating and automatic shotguns would be continued.

BILL TO REFUND MONEYS

Spent For Highway Construction by Counties to Be Refunded by State Highway Department to Counties

A bill has been introduced in the Senate, Mississippi Legislature to "authorize coast counties to spend for harbor improvement or recreational center purposes funds received from highway department as refunds for money spent by local governments on highways before highway department assumed obligations."

Senator George Smith, of Pass Christian is the author, and the bill, according to report has plenty of backing, no declared opposition and its passage seems to be a foregone conclusion.

Provisions of this bill and its benefits will affect Hancock county as well as other sections of coast counties; it is said.

It is probable, under provisions of the measure, if passed to get a refund on Hancock county's pro rata share of the bi-county automobile bridge, since all highway appropriations includes not only roads but bridges as well.

Hancock's share of cost of bridges was approximately \$165,000.00 and should this amount be refunded outstanding bonds against this amount, less bonds already paid, would be absorbed. Money refunded would go to build recreational center.

However, there is much interest centered around the probable passage of Senator Smith's bill and its progress through the routine of senate and house will be watched with interest.

760 more of the same calibre to come here and build some more big houses.

Now is the time to forget demagoguery and talk sense. We poor folks can't make money trading around among themselves. We need more capital invested in our state. Here is a friendly gesture to our chance—Laurel Leader-Call.

THE SEA COAST ECHO

A CONSTRUCTIVE FORCE IN THE COMMUNITY
ECHO BLDG.

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PRESIDENT'S BALL FINANCES.

ON January 29th, last, eight thousand communities in the United States celebrated the birthday of President Roosevelt by staging various fetes for the purpose of raising funds to finance a national fight upon infantile paralysis.

It is fitting and proper that the people in these communities, who participated in the celebrations to help such a worthy cause, should receive something of a financial report. The Sea Coast Echo in presenting the following figures, believes that it is rendering a service to the National Foundation for Infantile Paralysis, and to the committee that organized the celebration on the President's birthday.

The net proceeds of the celebration amounted to \$915,928.79. This was augmented by \$81,073.65 received at the White House, including the "Mile of Dimes" campaign sponsored by Eddie Cantor and other screen, radio and stage stars. The sale of Founders' Certificates, at \$1, \$2 and \$5 brought in \$80,446. Labor groups, led by William Green, President of the American Federation of Labor, contributed \$42,949, in the form of twenty-five cent contributing accompanying birthday greetings from thousands of workers. In addition, \$19,967 came from birthday messages delivered at the White House by the telegraph companies at twenty-five cents each, the receipts turned over to the fund. Other receipts amounted to \$19,000. This made a grand total of \$1,160,366.53.

Out of this total there has to be deducted \$139,331.98 as expenses. This included \$37,792.92 for clerical staff, \$43,162.24 for stationery, printing and engraving, \$17,883.82 for postage and expenses, \$17,548.29 for telephone and telegraph, \$14,222.32 for advertising and publicity, a little more than \$8,000 for travel expenses and about \$4,000 for rent of offices. Other incidental and miscellaneous expenses made up the balance.

After paying the expenses, the small amount of 11,034.55 was retained by the Committee, presumably to meet initial expenses of the celebration next year. A check for \$1,010,000 was delivered to President Roosevelt on June 21st and subsequently delivered by him to the National Foundation for Infantile Paralysis.

A breakdown of the receipts from the celebration by states shows that California ranks first with a contribution of \$105,643. Alabama and Delaware, with contributions slightly in excess of \$2,600 made the smallest contributions of any state.

If you don't think that times change, just imagine what the public would have thought of a modern girl, in a one-piece bathing suit, thirty years ago.

BRUTAL AND STUPID.

THE brutality of the aerial murder of defenseless men, women and children in Spain and China is, in the opinion of military observers, equalled by the stupidity of such tactics.

Undoubtedly designed to break down the morale of opposing armies, the aerial slaughter of thousands of non-combatants in China and Spain has produced no appreciable weakening in this resistance of military units. Most military experts believe exactly the contrary, that such barbarism produces intense emotions which tend to stiffen resistance.

A soldier, fighting in a front line, and knowing that the enemy may be dropping bombs on his family in some peaceful village, is apt to fight the foe with hatred and enthusiasm. In fact, the knowledge of what is going on behind the lines, in most cases, will lead an individual fighter to take additional chances in order to kill more of the enemy in front of him.

The most favorable comment that a newspaper can get is a subscription renewal or an advertising order.

TO CLOSE HALFDAY SATURDAYS.

A BILL has been introduced in the Mississippi legislature and passed one branch to the effect allowing courthouse offices in Harrison county to close half day on Saturdays. The vote was unanimous and will likely pass both branches. There is nothing doing on Saturday afternoons. People from the country and elsewhere come no more on Saturday afternoon for business since so many places now close at noon on that day. Postoffice, banks, wholesale business houses, newspaper and printing offices in Bay St. Louis close during the period stated and there is little or nothing doing at the local courthouse. We cannot see why this bill cannot be made to apply to every county on the Gulf Coast since this is a recreational and vacation center. Why should Jackson and Hancock counties be the exception? True, we are business-minded as well as any other live community, but aside from store shopping and other trading there is little or no business transacted on the half of the day preceding the Sabbath.

While flying across the Atlantic is getting somewhat a commonplace occurrence, it is still a hazardous undertaking and the chance of becoming popular with the masses will long remain a remote possibility.

LEGISLATURE AND TAX EXEMPTIONS OF HOMES.

GOVERNOR White and the Legislature have been working hard in extraordinary session attempting to evolve a plan for home-stead exemption that will prove of mutual satisfaction—to the State and the tax-payer.

It is all very well to talk about tax-exempt homes but the legislature cannot see it as prettily as it sounds. It is not altogether practicable. It must be worked out on a plan of robbing Peter to pay Paul. But how to rob Peter and where to direct such filching is to some extent the bone of contention.

However, the real bone of contention is fixing the limit of value of a homestead for exemption. The most cherished idea of the public and proponents of the plan is to tax exempt all homes, regardless of value. This, we assume, was Governor White's first thought. But the opposition has been hard at work and gradually tearing down the barriers to this dream. It is exactly what the Coast towns wanted—to exempt all homes regardless of cost in order the many who would flock here to live would not hesitate to do so.

But sober minds, the kind that know the exactitudes of the law of compensation, are aware that if a value or any object were removed from place another would have to be forthcoming from elsewhere to fill the void.

However, as The Echo goes to press the legislature seems to be wrangling with the ceiling of limit, whether it be \$2,000 or \$25,000. Some want exemption at \$5,000. Such liberal ceiling for exemption is all very well, it is claimed, but the question arises where will the funds to remit cities and counties to be bereft of present taxes be found or realized to make up for the deficit to follow.

Possibly when this will have been printed the legislators will have adjusted their differences and the desired adjustment made. In the meantime it looks like a problem not easy to be solved.

AN EDITOR'S MAIL OF TODAY.

OLIVER Emmerich, editor of the McComb Daily Enterprise, says "Few firms, if any, in McComb get more mail than we do."

"The reason for this," he says, "is the enormous amount of publicity matter sent out by various organizations and government, bureaus seeking to put their respective causes before the people."

The genius who presides over the destinies of the McComb newspaper apparently has just woke up or failed heretofore to realize the enormous amount of useless and superfluous mail a newspaper received.

A prodigious waste results. The publisher consigns the stuff to the wastebaskets. Every public project worker is instructed to see his or her local paper and to get all free publicity possible. The newspaper is willing to co-operate with the local worker but typesetting is costly and space is at a premium. How the government and all state agencies and departments that flood the mail weekly expect the stuff to be published passes all understanding. It fails to make sense. Even though it were set in type and printed the public would not read it.

Edgar Harris, editor of the West Point Leader, in this connection comments:

Should you have occasion to read the mail of an editor some interesting things would be revealed. It would seem to you that the whole world was bent on getting its name in print. Every business, political, industrial, social and reform organization in the nation seems to be spending money for high priced publicity men and women who grind out copy for the press. Most of it is thrown aside. Most of it is too bulky. Much of it of no local value as news.

If these firms spent money for advertising space they would get the desired publicity. Surprising it is how many large firms are hoodwinked by publicity agents who lead them to believe that they are getting a lot of free publicity. There is no advertising value in a waste basket.

WORLD'S DEATH RATE DROPS.

THE death rate for the present generation continues to fall nearly everywhere on earth and the expectancy of life has increased generally in all age-groups, but most for babies, according to statistics contained in the League of Nations Yearbook.

In the United States, according to this authority, a white girl born in 1935 could expect to live 64.72 years—the highest expectancy of life for any child on earth. A white boy, born in the same year, could look forward to four years less expectancy, but, even so, his chance for long life was better than in any other country excepting Denmark.

It is interesting to observe that an infant, born in India, could expect only twenty-six years of life. In Japan, it is stated, the average is forty-six years. These figures reveal that children born in the United States are blessed not only with the political freedom and economic advantages that are unrivaled in the world, but that they have a prospect of living longer than children born in other countries.

HEADLINES.

NEW car registrations declined, but filling stations see upturn in business—reason: Old cars burn more gas than new ones.

Miami to have movie colony—studio under construction will begin by producing cartoons and later to full length features. Cigarette production shows increase over last year.

Private power companies last year paid a tax bill of \$380,000,000, or 16 per cent of gross revenues.

United Business Service cites upturn in building as brightest spot in business picture.

Over 100 general magazines gained an average of seven per cent in circulation last year.

Survey of 33 cities shows retail drug store sales greater in those communities having larger percentage of chain food stores.

United States has 30,000,000 automobiles, or 70 per cent of world's total.

More than 70 per cent of American homes now using electricity.

Hollywood Notes.

SOME of the scenes of the Jascha Heifetz picture, "The Darling," will be made next month at the Hollywood bowl, where the artist is scheduled to give a recital.

"Trade Winds," for which the author-director has already shot 70,000 feet of film in India, Ceylon, China, Japan and the Straight Settlements during a world cruise, has been purchased by Walter Wanger, as a starring vehicle for Frederic March and Joan Bennett.

Paul Muni has approved "The Life of Beethoven," and the studio is hoping to have Toscanini conduct the orchestra for the production.

The second of the Annabel Series will be the "Annabel Takes a Tour." Jack Oakie and Lucille Ball will again be featured. The first film was entitled, "The Affairs of Annabel."

"On Borrowed Time" has been purchased by Metro and Lionel Barrymore has been tentatively cast as Julian Northrop, the part played on the stage by Dudley Digges, while Freddie Bartholomew will probably play the part of Pud.

"Gone with the Wind" is to be made in color.

Alex Asrol, the Russian writer in the stage production of "Room Service" will have the same role in the screen version.

Frederic March, Basil Rathbone, Ralph Bellamy and Francis Lederer have all taken screen tests for the role of Maximilian in "The Phantom Crown." Bette Davis and Paul Muni will have the parts of Carlotta and Juarez.

One-line speech by Iva Stewart, spoken while she played the part of a flirtatious cigarette girl, got her the part of romantic lead against Kenneth Howell in the Jones series.

John Carradine's wife has asked for a divorce. In her suit she charges that the actor frequently came home under the influence of liquor and made her get out of bed to prepare him meals.

Pat O'Brien got his first good screen role as the result of a mistake. The producer, who bought screen rights to the stage production, "Front Page," thought that Pat had played the star role and engaged him for that part in the picture. The film was half finished before he realized that Pat had had only a minor part in the play. O'Brien's latest assignment is the title role in Jack London's "Sea Wolf."

Patsy Kelly's lost pounds have assured her of a romantic part in "The Lady and the Cowboy" instead of her usual comic role.

When Nelson Eddy's singing teacher praised Clark Gable's voice as a "robust one which could be developed to an advantage," Gable thanked him but said that he was only a "shower singer."

Because of the burglary scare in Hollywood, Mrs. Jack Benny keeps her birthday gift of diamonds and rubies which Jack gave her, in a bank.

PUBLIC PIER PROJECT.

A stronger sentiment than ever is crystallizing for construction of a local pier with recreational building in front of Bay St. Louis at some central location. The demand for this improvement becomes more insistent every day and it is evident some action in the premises is going to be taken.

Our city seems to be at a turning point. Tourists and visitors are essential to our material prosperity. Failing to find outdoor entertainment in our midst provided for at other points of the Coast they are bound to go elsewhere—as they are now doing.

We find several recreational projects over the Bay-Waveland area but none fill the want of a pier and public club house. A federal project, it seems this could be put over without inconvenience to the local public treasury.

It might be well to continue urging for a public pier. This matter should become a public issue and not allowed to rest until accomplished. There will be no lack of backing.

Charles Dickens wrote a charming fable about a scientific gentleman who was desirous of weaning a horse from hay, and thus give to mankind a costless mode of transportation. In reporting his experiments to a scientific society of which he was a member, he described the method of his three-year experiment. At first he gave the horse a handful less of hay for a certain period. Then he reduced it daily by a whisk. Then he reduced the ration by a straw. The old gentleman concluded his report with a note of annoyance concerning the "unaccountable contrary" horse, which had, it seems, maliciously died the day the experiment was finished. A friend of ours insists the government is doing the same thing to the railroads—and that some day we may awake to discover that our greatest system of transportation is as dead as Dickens' horse.—Times Leader.

OBSERVATIONS AND COMMENTS.

BAY ST. LOUIS housewives and others comment favorably about the city's removal of garbage. This service is in action every other day over the city and embraces a wide territory. This makes not only for sanitation but for cleaner and more attractive premises. Men in charge of collection are courteous and accommodating, and nothing seems of too much trouble. The city and men employed in this public service score high. This is one of the many benefits we receive in return for payment of taxes.

There will be no dearth of filling stations in Bay St. Louis and vicinity and the motorists find no trouble in locating any or either of his favorite sales agents. In reply to an inquiry, why so many different filling stations the reply thereto has been to this effect. Many, and the majority of motorists, in fact, have particular preference for certain brands of gasoline and makes of oils, greases and like accessories and with this, predilection they seek a place of their choice of product.

Just how many filling stations Bay St. Louis has would require a careful count, however, there are many and seemingly every make of petroleum products represented. All of the representative type, all fully competent and able to take care of the most active trade. The motor traveler thru this section will find no difficulty in locating his favorite brand of gas and oil.

All of the major companies now issue what is called courtesy cards and these are used extensively by the itinerant motorist. Some companies issue every month but the average one issues every quarter. In this wise the cards are more up to date, are less liable to be outdated. It frequently occurs, says an authority, the holder of a card has passed away, his credit might have vanished or he might by circumstance become no longer a subject for the courtesy, hence frequent changes in issuance. While many use the courtesy card locally it is mostly used in traveling. The writer used one in California last year while driving a relative's car which shows there are no limits to the use. Travelers over long trips find it requires the carrying of perhaps a little less money when by possession of the courtesy card he is guaranteed credit for the entire outing.

In addition it makes for certain sales for the company extending the courtesy. The holder of a particular card will in every instance seek the station selling the product of the company issuing the card. Your credit, however, has to be gilt edge.

At this season of the year in particular comes the demand for houses to rent. There is scarcity of better and smaller houses, dwellings of the modern and better types. People who pay rent do so from a willingness because they wish habitable houses and of that type that will supply their needs.

To better find this out, dear reader, look around and attempt to rent a house. Disappointment awaits. There is a marked scarcity of the right kind. Houses with leaky roofs, dirty walls and unpainted exteriors; bath rooms that are such only in name, uneven floors, unsafe steps and general dilapidated appearances and yards wild with weeds go without tenants. And of this number there are many.

For the protection of people who build better homes, keep your premises in attractive form and in this wise contribute immeasurably from both a material and civic standpoint, there should be granted protection from commercial invasion. The smaller towns and cities offer no protection from this sort of encroachment. A group of people build valuable dwellings in a better section—one that in a sense is seemingly strictly residential, and where all elements combine to make place for ideal place of residence and such improvement continues until a blight overnight appears. Some small business, fly-by-night concerns, a 2x4 shop or some place where crowds may congregate and store refuse may become objectionable, soon appear and from this there is no appeal.

Larger cities protect investors in choice residential sections, give consideration to the men and women who build in groups better and more substantial dwellings and feel such people who are willing to invest their money and thus substantially contribute to a community should be made immune from all commercial and other objectionable invasions.

It is not probable this section will ever become a great manufacturing center. Prosperity resulting from that sort of development is remote. But there is one certainty, the success of the Mississippi Gulf Coast lies in the one outstanding possibility—that of a great resort country. Where all seasons are favorable to the tourists. With the building of recreational piers and centers and catering to the visitor in order he may return, a great work has begun. Such development is noted at Gulfport. It must be remembered Gulfport has hardly attracted the summer visitor heretofore. Visitors, resorters, boatmen and others have heretofore gone to Biloxi exclusively, however, the tide of such visitors has turned, not disparaging Biloxi. And Gulfport this season has more

Public Notice!

To The Public And The Tax-Payers of Hancock County Mississippi.

You are hereby notified that the personal property assessment roll of the above named county, for the year 1938, and the real property assessment roll of the above named county for the years 1938 and 1939, have been equalized according to law, and that said rolls are ready for inspection and examination, and that any objections to said rolls, or any assessment therein contained, shall be made in writing and filed with the clerk of the Board of Supervisors of said county, on or before the 1st Monday of August, 1938, at his office in the Courthouse of said county, and that all assessments to which no objections are then and there made, will be finally approved by said Board of Supervisors, and that all assessments to which objections are made, and which may be corrected and properly determined by said Board, will be made final by said Board of Supervisors, and that said rolls and the assessments contained therein will be approved by said Board of Supervisors; and that,

1. This Board will be in session, for the purpose of hearing objections to the said assessments which may be filed, at the courthouse in the City of Bay St. Louis, said county and state on the 1st day of August, 1938, and,

2. This Board of Supervisors will remain in session from day to day until all objections, lawfully filed, shall have been disposed of and all proper corrections made in the said roll.

Witness the signature and seal of said Board of Supervisors this 20th day of July, 1938.

THE BOARD OF SUPERVISORS OF HANCOCK COUNTY.

By CHAS. B. MURPHY, President.

A. G. FAVRE, Clerk.



NOW IS THE ACCEPTED SEASON FOR BUILDING, REPAIRING AND REMODELING DWELLINGS AND OTHER BUILDINGS.

We are prepared to assist you if in need of money.

We will arrange to get you an F. H. A. loan. The federal government offers loans on long and easy terms and will assist in every manner possible to help build or repair.

If in need of such money to build or improve see

MERCHANTS BANK and TRUST COMPANY.

We will be glad to explain and show you how easy it is to borrow money for this specific purpose.



Merchants Bank & Trust Co.

Let the Merchants Bank Help Build Your Home.
Member of Federal Deposit Insurance Corporation.

KANSAS LIKES FEMININE MAYOR WHO

HAS REDUCED CITY'S BURDEN AND CUT DOWN TAX LEVY FROM 19 TO 9 MILLS.

The best spareribs and sauer kraut city in Ellsworth county rapidly is gaining a wide reputation as Ellsworth's mayor simply "because a woman can get by with a lot of things a man can't," says an Associated Press intelligence from Ellsworth, Kansas.

A woman can ask a man for just about anything she wants and a man will do his best to provide it rather than disappoint her," says Mrs. Clara Williford, 51-year-old restaurateur owner.

Mrs. Williford was elected in 1933 and has been re-elected twice since without opposition.

In five years—take a deep breath—she had.

Built a new \$60,000 city hall.

Reduced the tax levy from 19.7 to only 9.7 mills.

Paid off \$116,000 in bonded indebtedness.

Reduced sewer rentals 40 per cent.

Improved the streets and.

But that gives you an idea.

When Mrs. Williford first was elected, Ellsworth faced a serious water shortage every summer.

"When we needed water worst and everything was burnin' up the

summer patrons than ever in its history.

Los Angeles, California, is a great city. A metropolis teeming with activity. It was built by the tourist trade. It still is not a manufacturing center. Aside from the movie industry over in Hollywood, Los Angeles is still not a city of pay-rolls but of visitors, tourists. They go lither. Many make recurring visits. Many remain. It is the subsequent result. They build a successful community.

Reactions.

"Why do you weep over the sorrows of people in whom you have no interest, when you go to the theater?" asked the man.

"I don't know," replied the woman. "Why do you cheer wildly when a man with whom you are not acquainted slides into second base?"

A balky mule has four-wheeled brakes.

A billy goat has bumpers.

A firefly has a bright spotlight.

Rabbits are piddle-jumpers.

Camels have balloon-tired feet.

And tarry spars of what they eat beats.

But still I think of nothing that beats.

The kangaroos with rumble seats.

WALTER NIXON, BILOXI, SUCCEEDS E. J. ADAM PRES'T SUPERVISORS.

Veteran Harrison County Supervisor Worthy of Distinction—Served Four Terms.

The Harrison county board of supervisors at a reorganization meeting Wednesday elected Walter Nixon of Beat One president of the board to succeed E. J. Adams, who resigned as supervisor from Beat Three after his appointment as United States marshal.

Hugh Fitzpatrick of Pass Christian, appointed by Governor White to succeed Mr. Adam as a supervisor, was sworn in by Miss Desso McManus, deputy chancery clerk. Before qualifying as supervisor, Mr. Fitzpatrick resigned as county road commissioner, a post he has held for the past several months.

Mr. Nixon is serving his fourth term as a member of the board of supervisors. A native of New Orleans, he came to Biloxi in 1896. He holds a membership in several organizations.

Flat Top News and Notes.

Mrs. Clarence Penton was hostess to a birthday party given by her daughter, Emma Jean, Monday night. Miss Rita Miller was in charge of arrangement of games. Delicious refreshments were served to the guests.

Mr. and Mrs. Charles Mitchell, accompanied by Mrs. Ira Wheat, and Mrs. Jumo Lader of Poplarville, spent Sunday in New Orleans.

Mr. H. K. Wheat of Nicholson, Miss, spent the week-end with his son, Mr. John B. Wheat.

Mr. and Mrs. Clinton Martin were week-end visitors in Caesar, visiting Mr. and Mrs. Mardice Jones, and Mr. and Mrs. Waddell Williams.

Mr. Joseph Shafer, Sr., and Joseph, Jr., of Pass Christian, and Mobile were Monday afternoon visitors of Mr. and Mrs. John Martin.

Mr. Sam Martin, Jr., returned to his home Friday after having attended the Citizens' Military Training Camp.

Little Nellie was asked the difference between the quick and the dead.

"The quick are those who get out of the way in time; the dead are those who don't."

A. & G. Theater

AMES & GASPARD, Props.
G. AMES, Mgr.

Thurs.-Friday, 21-22.

CAROLE LOMBARD and FERNAND GRAVET in "FOOLS FOR SCANDAL" News and Cartoon.

Saturday, 23.

PETER LORRE in "MR. MOTO'S GAMBLE" Comedy and Short Subjects.

Sunday-Monday, 24-25.

TOMMY KELLY, JACKIE MORAN & ANN GILLIS in "THE ADVENTURES OF TOM SAWYER." (In Technicolor) News and Popeye Cartoon.

Tuesday, 26.

MADGE EVANS & JOHN BOLES in "SINNERS IN PARADISE" Short Subjects.

Wednesday, 27.

GLENDIA FARRELL & BARTON McLANE in "ADVENTUROUS BLONDE" Comedy and Short Subject.

Thursday-Friday, 28-29.

IRENE DUNNE & DOUGLAS FAIRBANKS, JR., in "THE JOY OF LIVING"

This Theater is Equipped with

Western Electric
MIKROPHONIC
SOUND SYSTEM

"TOVARICH" COMING TO GULF THEATER SUNDAY ONLY.

"Love and Hisses" To-Night With Ben Bernie, Walter Winchell and Simone Simon.

Love and Hisses

Those eminent feudists of the air are at it once again in one of the most highly amusing film attractions of the year, "Love and Hisses," supported by lovely Simone Simon, Joan Davis and 20th Century-Fox's nutty new comedian, Bert Lahr, showing Friday, 22—Sunday only.

The picture deals chiefly with the rivalry of the two ribbing stars of radio and offers bright and amusing entertainment. Simone Simon sings pleasantly while Miss Davis and Mr. Lahr engage briefly in a bit of romance. This grand show starts promptly at seven tonight.

State Police

For a thrilling story of the protection of the state, you won't want to miss seeing "State Police," a story that shows how the officers work as they track down criminals of the underworld when they threaten the peace of a place they are not wanted in. Also seventh chapter of "Zorro Rides Again," with John Carroll and \$65.00 Bank Nite. Saturday, July 23.

"Tovarich"

(Tonight's our Night)

At last Warner Bros. bring to the screen that high yodeling stage success, "Tovarich," starring Claude Colbert and Charles Boyer, with Basil Rathbone and Isabel Jeans. The story by Jacques Deval is intelligent, witty, is completely entertaining and is highly recommended.

The story of "Tovarich" concerns the adventures of two members of the Russian nobility who are forced to take refuge in Paris after a revolution. Although they have in their possession a large sum of money, they refuse to touch it and live in poverty, finally hiring themselves out as butler and ladies maid.

From then on the picture is most enjoyable. See it at the Gulf Sunday only.

Second Honeymoon

Loretta Young and Tyrone Power are mated once again in one of the most lovable stories of the year. Both stars have won your wholehearted admiration with their past performances and return to top their triumphs. Watch for them Monday and Tuesday, also 7th chapter of S. O. S. Coast Guard.

"A Law Man is Born"

As the first feature of the regular Double Bill Program on Thursday, one of the latest westerns with exciting action and adventure is offered.

"Bulldog Drummond At Bay" The master detective of the screen makes a startling come back in a great mystery story that will awaken your interest with its quick action and thrilling appeal. These two features Thursday.

Schedule of Services At Methodist Church, For Sunday and Week.

Services for Sunday, July 24—Church School at 10 a. m. Sermon at 11 a. m., subject "Our Thoughts Lead Us" and for 8 p. m., subject, "Man And His Visions."

Mrs. C. C. McDonald's Sunday school class will have charge of the mid-week service, July 27, at 8 p. m., while I will be teaching in the Christian Adventure Camp at New Prospect camp ground for ages 12 to 16. My morning course will be "What Prayer and the Bible Means to Me." The afternoon course will be "Feature Study." We urge the continued support of our friends in the re-roofing of the church.

ANDREW J. BOYLES, Pastor.

When Women Need Cardui

If you seem to have lost some of your strength you had for your favorite activities, or for your housework . . . and care less about your meals . . . and suffer severe discomfort at certain times . . . try Cardui!

Thousands and thousands of women say it has helped them. By increasing the appetite, improving digestion, Cardui helps you to get more nourishment. As strength returns, unnecessary functional aches, pains and nervousness just seem to go away.

ICE MANUFACTURERS TO MAKE A COME-BACK THRU NEWSPAPER ADS

Newspapers to Serve as the Medium For Return of Ice to the Public.

Hurley Hust, advertising director for the National Association of Ice Industries said at Chicago this week a \$10,000,000 advertising campaign representing the ice industry's bid for business recovery, has been approved and was planned for 1939, 1940 and 1941.

The announcement followed a two-day meeting of 150 executives of the largest ice companies in the country. Hust said the bulk of the \$10,000,000 would be spent principally for newspaper advertising and \$750,000 would be spent annually in national magazine and radio advertising.

R. C. Suhr of Cleveland, president of the National Ice Advertising, Inc., said the campaign represented a 25 per cent increase over the preceding budget.

Realtors Oppose Housing Project at Hattiesburg

The Hattiesburg Real Estate Board has publicly petitioned Mayor Travis Boykin for a mass meeting to discuss the housing project proposed there.

In a letter to the mayor, W. A. Lovett, president of the board said the board believes the subject should be discussed in an open meeting; that there are many vacant houses there now and that there is no slum condition existing in Hattiesburg.

The United States Housing authority has earmarked \$600,000 for Hattiesburg if a survey discloses need for slum clearance.

TO THE TAXPAYERS OF THE CITY OF BAY ST. LOUIS, HANCOCK COUNTY, STATE OF MISSISSIPPI.

You will please take notice that the assessment rolls of REAL and PERSONAL property in the City of Bay Saint Louis, Mississippi, for the fiscal year of 1938, have been filed by the Assessor of said City and have been changed, corrected, equalized and revised by this Board so as to comply with the laws of this State and the Charter of the City of Bay Saint Louis, Mississippi, and are open for inspection and examination, and that any and all objections to any assessment contained in the said rolls as equalized, revised and corrected, may be made in writing and filed with the Secretary of this Board on or before the First Regular Meeting of August, 1938, held in the City Hall of said City on Monday the first day of August, 1938, at ten o'clock A. M. or in open meeting beginning on the First Monday the first day of August, 1938, at ten o'clock A. M. That any and all assessments to which no objections are then and there made, will be made final.

Ordered this 18th, day of July, A. D. 1938:

G. Y. BLAIZE, Mayor.
W. L. BOURGEOIS, Commissioner of Finance.
H. GRADY PERKINS, Commissioner of Public Utilities.
7-22-21.

NOTICE TO BIDDERS OF GULFVIEW-ARLINGTON DISTRICT.

Bids for Arlington-Gulfview Route will be received on July 23, 1938 up to 9 o'clock, for transportation of all pupils entitled to paid transportation. All bidders must furnish truck acceptable to the School Board. Truck must have 157 inch wheel base and Picaune body or one equivalent, seating capacity for 40 pupils, accepted for 1 or 2 years, and School Board reserves the right to reject any and all bids.

K. C. McCARTY, County Supt. of Education.

Ship By MOBILE EXPRESS, Inc. FOR DEPENDABLE FREIGHT SERVICE

Trucks Leaving New Orleans Nightly to Give Quick and Satisfactory Moring Service
New Orleans-Phone RA 2114
Bay St. Louis, Miss.
V. A. MORREALE, Agent
Phone 371.

"THE ADVENTURES OF TOM SAWYER" TO OPEN AT A. & G. SUNDAY.

Selection of Tommy Kelly After Nine Months' Talent Hunt Creates Nation-Wide Interest in Color Film.

Another stirring chapter in showmanship history has been written by David O. Selznick with his technicolor production of "The Adventures of Tom Sawyer," due to open at the A. & G. Theater Sunday.

Here was a story property, Mark Twain's best beloved and most widely-known work, that was a definite challenge to the resourcefulness of any producer. Selznick had to do more than simply make another picture out of the rich material which the book offered; he had to invest the production with the flavor of up-to-the-minute commercial showmanship.

His first ten-strike in bringing a modern touch to "Tom Sawyer" was the nation-wide talent hunt for an unknown boy to play Tom.

Overnight Tom Sawyer became a vital living personality, sharing the front-page news with the Oriental and European war news, labor developments and the doings of Congress. That was Showmanship of a superb kind.

For nine months Selznick pressed his search for an unknown for the starring role, twice postponing production of the picture while the hunt continued.

Finally, after more than 25,000 boys from all walks of life in practically every state of the union had been viewed, tested or interviewed, 12-year-old Tommy Kelly from the Bronx was selected as the unknown who would bring Mark Twain's unforgettable character of boyhood to the screen.

There was nothing of the "ringer" to Tommy. Son of a poor family, which had been on WPA relief two years, he was totally unknown, absolutely inexperienced, but he showed that divine spark of personality which suited him for the role.

To give the production another up-to-date commercial touch, Selznick announced he would make it in technicolor.

James Wong Howe, the famous Chinese cameraman, who photographed "The Prisoner of Zenda," after returning from two years in England, has photographed "Tom Sawyer," in association with Wilfred Cline, technician specialist.

May Robson appears as aunt Polly, giving characterization equal in scope to her spiffy grandmother in "A Star is Born." Walter Brennan, also his character work, takes the part of Muff Potter, the town derelict.

The great scope of the camera in presenting the physical effects of the story has permitted a building up of a terrific dramatic climax, the flight for life by Tom Sawyer and Becky Thatcher in the bat-infested cavern abutting the Mississippi.

NOTICE OF TRUSTEE'S SALE.

Whereas, E. R. Page executed a deed of trust dated the 8th day of July, A. D. 1937, recorded in Book No. 31, pages 521 to 525, of the Records of Mortgages and Deeds of Trust on Land, on file in the Office of the Chancery Clerk of Hancock County, Mississippi, conveying to Ethel H. Gex, Trustee, for the purpose of securing an indebtedness owing by the said E. R. Page to Udel Land Company of Bay St. Louis, Mississippi, and situated in Hancock County, State of Mississippi described as follows, to-wit:

IN TOWNSHIP FIVE SOUTH, RANGE FOURTEEN WEST

Section two. Northwest Quarter of Southwest Quarter. South Half of Southwest Quarter.

Section three. Northwest Quarter of Northeast Quarter. North Half of Southwest Quarter.

Section four. Northwest Quarter of Southwest Quarter. Southwest Quarter of Northeast Quarter. Southwest Quarter of Southwest Quarter.

Section five. Southwest Quarter of Southwest Quarter. Southwest Quarter of Southwest Quarter.

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Section twenty-two. Southwest Quarter of Southwest Quarter. Southwest Quarter of Southwest Quarter.

"We pledge ourselves faithfully to observe the provisions of this Code of Practice . . . convinced that Beer is the Nation's Bulwark of Moderation."

Wide-spread Praise follows adoption of Code of Practice by members of Brewers Foundation

THE PUBLIC'S response to the adoption of a Code of Practice by the members of the Brewers Foundation was prompt and favorable.

Newspapers, social service groups and thousands of individuals expressed great satisfaction with the brewers' determination to conduct their business in accord with the desires and conscience of the American public.

The Code pledges the brewers publicly to support the duly constituted authorities in the elimination of anti-social conditions wherever they may surround the sale of beer to the consumer.

How far we can go, and how soon, depends very much on ourselves . . . but partly also on you.

Public opinion once aroused, can operate to bring about honest enforcement of existing laws. Restriction of your patronage only to legal, respectable retail outlets can and will operate to raise retailing standards.

Public preference for the products of Foundation members, identified by the symbol reproduced below, will bear witness of your approval both to members and to cooperating retailers, and will encourage them to renewed efforts.

UNITED BREWERS INDUSTRIAL FOUNDATION

21 East 40th Street, New York, N. Y.

Correspondence is invited from groups and individuals everywhere who are interested in the brewing industry and its social responsibilities.

Look for this symbol in members' own advertising.



Quarter of Southwest Quarter. Southwest Quarter. Section Thirty-five. Southwest Quarter. Northwest Quarter of Southwest Quarter.

IN TOWNSHIP SIX, SOUTH, RANGE FOURTEEN WEST.

Section Two. Northwest Quarter of Southwest Quarter.

Section Four. Northwest Quarter of Northeast Quarter. Northeast Quarter of Southwest Quarter. Northwest Quarter of Southwest Quarter.

Section Five. Northeast Quarter of Northeast Quarter. Southwest Quarter of Northeast Quarter. Southwest Quarter of Southwest Quarter.

Section Six. Southeast Quarter of Southwest Quarter. Southwest Quarter of Southwest Quarter.

Section Seven. South Half of Southwest Quarter. North Half of Southwest Quarter.

Section Eight. South Half of Northwest Quarter. West Half of Southwest Quarter.

Section Eleven. Southeast Quarter of Southwest Quarter. Southwest Quarter of Southwest Quarter.

Section Fourteen. South Half of Southwest Quarter. Southeast Quarter of Southwest Quarter.

Section Fifteen. South Half of Southwest Quarter. North Half of Southwest Quarter.

Section Nineteen. Southwest Quarter of Southwest Quarter. Northwest Quarter of Southwest Quarter.

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Section Forty-three. Southwest Quarter of Southwest Quarter.

Northeast Quarter of Southeast Quarter. Section Twenty. Southwest Quarter of Northeast Quarter. West Half of Northwest Quarter. Southwest Quarter of Southwest Quarter.

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Section Fifty-four. Northeast Quarter of Southwest Quarter. Southwest Quarter of Southwest Quarter.

undersigned trustee to foreclose the same for the purpose of paying said indebtedness.

Now, Therefore, Notice is hereby given that I will offer for sale and will sell said land at public outcry to the highest bidder for cash, before the main entrance and front of the Courthouse of said Hancock County, in the City of Bay St. Louis, within lawful hours on

MONDAY, AUGUST 8TH, 1938

for the purpose of paying said indebtedness.

This the 12th day of July, A. D. 1938.

ETHEL H. GEX, Trustee.

NOTICE TO NAVIGATION INTERESTS USING BAYOU LA CROIX, MISSISSIPPI.

It will be necessary to close the draw-span of the Bayou La Croix bridge for a period commencing July 1, and continuing through September 15, 1938, in order to effect extensive repairs.

Navigation interests using this waterway will take notice of the closure and the date set therefor.

If for any reason a change in the date of closure becomes necessary, the new date of closure will be duly advertised.

Political Announcement.

The Sea Coast Echo is authorized to announce

LAWRENCE C. CORBAN
J. L. TAYLOR
D. M. GRAHAM

candidate judge of the Circuit Court, 2nd Judicial District, subject to Democratic primaries.

HON. WM. (BILL) COLMER
for re-election to Congress, from this the Sixth District of Mississippi, subject to the Democratic primary election.

The Sea Coast Echo

City Echoes

—Miss Gloria Capdepon is visiting relatives in New Orleans.

—Mr. and Mrs. C. Rebennack with their daughters, Theresa and Millie are among summer residents.

—Mr. Hewey Wendling, a popular attaché of the New Orleans News Co., visited friends at the Bay during the week.

—Mrs. R. W. Dietrich and her son, Norman of New Orleans are delightfully located in Waveland for the season.

—Mr. and Mrs. Clarence Osoinach of New Orleans visited their relatives the Porter and Osoinach families Sunday.

—Mr. and Mrs. Tim Welch, with their interesting little family spent the week-end in Laurel, Miss., at the home of Mr. Welch's parents.

—Misses Elsie Mae and Gladys Capdepon will shortly leave for a week's visit with their sister and other relatives in New Orleans.

—Miss Isabel Carrio, who is attending St. Joseph Academy summer school, is the guest of Miss Elsie Mae Capdepon.

—Margaret Blair will lecture on "Health and Beauty" at the A. & G. Theatre, Wednesday, July 27th, 2:30 P. M. No admission.

—Dr. C. L. Horton spent Tuesday in New Orleans, visiting his friend, Hon. Emile J. Gex, who is a patient at Hotel Dieu.

—Mrs. W. A. Sigerson, of New Orleans, but a former resident of the Bay, was the guest for a few days of Mrs. Philo Gaspard and Miss Geraldine Ames.

—Dr. and Mrs. E. J. Beranger had as their house guests over the week-end, Dr. Beranger's nieces Kathryn and Evelyn Cefalu and his nephew Buddy Cefalu.

—Miss Mary Evelyn Bonner, of New Augusta, Miss., is visiting Miss Mary Virginia Boyles at the Boyles family home in Second street, and will remain for several weeks.

—Sunday Miss Vicki Gex had as her guest her lovely nieces Misses, Vivie, Evabelle and Sydney Claire Prague, who came out from New Orleans for the day.

—Mr. and Mrs. George Kramer and his mother, Mrs. George Kramer, Sr., spent a delightful two weeks' period with Mrs. Warren Kramer at their home in St. Louis.

—Miss Ethel Berthelot continues her visit to the old home in Baton Rouge, La., and plans to soon return to be again with her aunt, Miss Josie Welch.

—County Clerk A. G. Favre, has been a frequent visitor to New Orleans the past week at the bedside of County Attorney Emile Gex, III at Hotel Dieu.

—Miss Roselyn McCord of Tupelo, Miss., is the much-feted and admired guest of her school mate, Miss Lionell Arceneaux, at whose home she is spending a few vacation weeks.

—Mr. and Mrs. H. T. Fayard, formerly of Biloxi but now residents of Picayune, were here Sunday visiting their parents Mr. and Mrs. Henry Fayard, Sr., of Union Street.

—Among visitors to the Bay are Mr. and Mrs. E. M. Foley with their attractive daughters, Misses Sallye and Mary Ann, and their niece, Miss Bettie Redders. They are guests of Mrs. Edwin Ranson.

—Mr. and Mrs. W. W. Taylor, residents of Houston, Texas, have been visiting at the home of Mrs. Taylor's parents, Mr. and Mrs. Edw. Osborn at their home on the O. S. Trail.

—The Rev. Andrew J. Boyles has been spending the week at Maxie, Miss., preaching at a revival for the Rev. Lane. Reports are to the effect large crowds congregate daily to hear the gospel and be present at the general exercises.

—A young couple who are thoroughly enjoying an outing on the Coast are Mr. and Mrs. Lion D. Herbert, Jr., of New Orleans. They are located on Leonhard avenue until the first of August, when Mr. Herbert will resume his duties as assistant U. S. attorney.

—Mrs. J. Watts and her sister, Mrs. H. W. Weir, have returned from a two-weeks' visit at the home of Mr. and Mrs. Keo Kramer, near Lyman, Miss. They had a delightful visit and were delighted with the "neighborhood" of the surrounding community.

—Charles Banderet has sold his grocery business, located at Main and Second streets to George Carco, owner of grocery stores at Pass Christian who has taken possession of the business. Mr. Carco, an experienced grocer plans to expand the business and to offer the public attractive prices from a large and varied stock. Mr. Banderet retires from the business on account of temporary ill health and will take a rest until he will decide on some pursuit for the future.

—Mrs. Richard Curet and family spent a pleasant week at the home of her mother Mrs. Thos. W. Muller, proprietor of "Muller's Cottages" Uman avenue. She was surprised with a birthday party. Cake, candy, punch and ice cream were served.

—Mr. and Mrs. Roland Webb with their sons, Horton and Robert, are spending some time with Mrs. Webb's parents, Dr. and Mrs. C. L. Horton. The boys with their cousin Sylvia, the bright and popular daughter of Mr. and Mrs. Geo. S. Horton, are having a good time swimming.

—Mr. and Mrs. John de Ben have as their house guests their daughter, Mrs. Fernand J. Milhas and the Misses Carmen and Elise Milhas, Fernand J. Milhas, Jr., and Miss Helen Pradillo, a friend, all from New Orleans, who are spending the summer here. Mr. Milhas commutes to and from New Orleans.

—Mr. and Mrs. Charles J. Beck, recently married in Bay St. Louis, returning from their honeymoon trip to Florida, spent the week-end visiting Mr. and Mrs. Albert Hitt, Carroll avenue, enroute to their future home in New Orleans.

—Mrs. C. B. Crisler and party motored out from New Orleans Sunday morning to spend the day visiting at the home of Mrs. Alice Buckley, Waveland beach. Mrs. Crisler's unannounced visit was a pleasant surprise to her daughter.

—Miss Maude Ladner, daughter of Mr. and Mrs. Leon Ladner of Bayou La Croix, has returned home after spending two pleasant weeks traveling in Florida and Georgia. Miss Ladner is a grammar-grade teacher in Hancock County and she says that she spends part of her vacation in traveling.

—Mr. and Mrs. Ernest J. Drackett are at their summer home in Carroll avenue, out from New Orleans. The property has been recently renovated and the exterior thoroughly renovated. So thorough the work of renovating, the premises represent a decidedly improved appearance.

—Mrs. John Osoinach is spending a while in New Orleans on a visit of indefinite duration and is guest of relatives. She was accompanied to the big city by her son, Mr. J. A. Osoinach while en route to his home in Memphis, Tenn.

—Mrs. Hubert E. De Ben and young daughter left during the early part of the week for their annual summer trip, going southward they are headed for Mexico City, where they will spend a while, consuming several weeks in the land of the Aztecs.

—Mrs. Thomas Quintini returned to New Orleans Monday evening after a week-end visit to Bay St. Louis relatives. Mrs. Quintini's father, Henry Betz, former Bay St. Louis resident, is desperately ill at New Orleans and his condition gives very little hope, it was reported.

—Mr. and Mrs. N. Dick and three interesting young daughters have returned from their stay in Pascagoula, Miss., and are cozily domiciled in the Moody place, out Main street, a dwelling they formerly occupied. This splendid young couple are warmly welcomed back to the Bay.

—Mrs. Charles St. Raymond and family have taken the Brady cottage in Union street and will spend the next several weeks here. The Misses St. Raymond are well known in collegiate and junior society circles in New Orleans, one graduating this year from the Ursuline and the other will continue at Newcomb this winter.

—Mrs. John H. Weston, who resides in Carroll avenue, was agreeably surprised at an early hour Saturday morning when her son-in-law and daughter, Mr. and Mrs. H. H. Robinson, and their two young daughters made their appearance on an auto trip from their home in Birmingham, Ala. They will remain for a two-week visit.

—Mr. and Mrs. John F. Davis with their son, Robert, and daughters, Mildred, Nellie and Audrey of Cedar Rapids, Iowa, are guests of Mr. and Mrs. C. Q. Thompson of Dunbar avenue. Mr. Davis is in the government employ and was recently transferred to Cedar Rapids, a town of 60,000—but Mrs. Thompson sighs for New Orleans, the South and the Coast.

—Friend Fred Sullens, guiding light of the Jackson News, makes this observation: The Mississippi Coast is being developed in a marvelous way, but there are some things lacking to make the region more realistic. For instance, there are no cats at Cat Island, no deer on Deer Island, and no ships at Ship Island.

—Mr. and Mrs. Hubert H. Robinson, who are here visiting from Birmingham, Ala., are being extensively entertained, including a tea given at Pass Christian by the Misses Weston. Mrs. Robinson, before her marriage was the popular Miss Dorothy Weston, of Logtown, who toured Europe prior to her marriage some few years ago. A number of social attentions have widely-feted the visitors.

—Mr. H. J. Fayard, local agent of the New Orleans Item, tendered a picnic outing to the Item boys, which took place in a lovely and secluded spot at the mouth of Jordan river. Clad only in swimming trunks they sported in the cooling waters of the river Jordan—Siesta on the sand of the beach, wholly unmindful of the ardent kisses of King Sol until it was too late when they discovered they were almost literally baked. Loud and long were the howls of pain when the peeling process began. Those on the trip were Nolan Kingston, Sleepy Deaux, Loyd Bieh, Henry Lafont, H. J. Fayard.

—Friends of Mr. and Mrs. Richard Roth will learn with interest of the recent announcement of the arrival of a daughter at their home in New Orleans, the second to their added happiness. Mrs. Ross, before her marriage was Miss Alice Camors of Bay St. Louis and is a sister of our townsman, rising young business man, Mr. Robert L. Camors.

—Mr. Robert L. Camors spent the early part of the week in New Orleans where he attended the wedding Saturday of his cousin, Miss Marguerite Lanaux to Mr. Randolph Pipes, Jr., which took place in the parlors of the Lanaux home at 547 Esplanade avenue. Rev. Father Serodes of St. Louis Cathedral performed the ceremony.

—Mrs. Hugh P. Burbank and sons, Hugh and Fortune, accompanied by the former's sister, Mrs. John Dugan, of New Orleans, left by auto at an early hour Sunday morning for Hendersonville, N. C., where they plan to spend the balance of the summer, joining their sister, Mrs. C. J. Chadwick, who owns a home at Lake Osceola.

—Dr. and Mrs. W. S. Speer, accompanied by their young daughter, Francis, and Miss Ruth Schreck, left here by motor Sunday to a trip to Lake Charles, La., where they visiting their son-in-law and daughter, Mr. and Mrs. Adolph Schreck, who reside there. They went to particularly visit their daughter, Mrs. Adolph Schreck, who is ill and it is contemplated will be moved to a balmy climate, either in Texas or Arizona.

—G. Y. Blaize, Jr., who resides at Dallas, Texas, where he holds a lucrative position, came home with his mother and party from that city last week-end and is spending his vacation in Bay St. Louis—at home and with friends. He is glad to be back home again, even though temporarily, it is needless to say. "G. Y." finds a general and warm welcome and his Bay St. Louis at the zenith of the gay summer season.

—Mr. and Mrs. P. E. Porter have as their house guests in Uman avenue their relatives from Pittsburg, Pa., Mr. S. L. Porter, and his son-in-law and daughter, Mr. and Mrs. J. J. Barr, who motored south for a visit in vacation recreation. Mr. Porter, Sr., an attaché of the Standard Oil Company at Pittsburg for some forty-odd years, recently retired. Mr. Barr is an attaché of the great Pennsylvania railroad system. Successful fishing has augmented the pleasure of their visit.

—The Rev. Leo F. Fahey has been a visitor to New Orleans in the interest of the Catholic church fair, to take place this Saturday and Sunday on college lawn. Judging from the amount of publicity and general interest manifested, aside from the worthiness of the cause, the fair is going to be a success in more ways than one. A genuine interest has been aroused and the attendance promises in unmeasured proportion.

—Attorney Walter J. Gex, Jr., accompanied by Clerk of the Courts A. G. Favre, was a professional visitor to Jackson Wednesday, and while in the Capital City took a peep in on the legislature.

—Mrs. R. W. Webb, wife of Bay St. Louis lamented mayor, and her sister, Mrs. Marcotte and family, are out from New Orleans for the summer and have taken apartments at the Bird Cage cottage, on South Beach.

—Two important notices appear in this issue of The Sea Coast Echo calling attention to tax-payers by the Board of Mayor and City Commissioners in reference to paying taxes and saving heavy damages and also calling attention to property owners regarding tax assessments. Both notices are of importance and the city wisely gives notice in advance. Don't register complaints at time of paying taxes. It is too late then. Now is the time. This is fair warning and timely notice to one and all alike.

—Mr. and Mrs. Edw. Osborn, esteemed resident of Bay St. Louis and prominent citizens, celebrated the silver anniversary of their marriage on the evening of Thursday, July 7, at their hospitable and inviting home out on the Spanish Trail, nestled intriguingly in the pines that makes for the scenery of the highway.

—Mr. Osborn, well-known and successful contractor, who has served the people of this section for many years, was wedded to Miss Tomasich of this city on the date aforementioned and ever since has made this city their home, where they are widely known and enjoy the friendship of the community.

—The occasion was one of much happiness and friends sent congratulatory messages and generous and handsome remembrances as well. The celebration consisted of a reception and general entertainment and refreshment abundantly served at frequent intervals.

—Among the guests present the following were noted:

—Mr. and Mrs. J. P. Osborn, Mobile, Ala.; Mr. and Mrs. A. Tompkins, New Orleans, La.; Mr. and Mrs. J. Sabatich, New Orleans, La.; Miss Ethel Waguespack, New Orleans, La.; Mr. and Mrs. M. Power, New Orleans, La.; Mr. and Mrs. W. Taylor, Houston, Texas; Mr. and G. Tabot, Mr. and Mrs. R. Talbot, Mr. and Mrs. D. Osborn, Mr. and Mrs. J. Tompach, Mr. and Mrs. C. L. Parker, Mr. and Mrs. Jno. Egloff, Mrs. Paul Egloff, Mrs. Edmund F. Fahey, Mr. and Mrs. J. E. Lolecano, Misses May and Edwina Osborn, Bay St. Louis.

Waveland Activities

Personal and General News Notes of the Week From Sister City and Vicinity.

MRS. Juanita Ryan and baby of Woolmarket is visiting her sister, Mrs. M. L. Richardson.

Mrs. T. K. Johnson of Baton Rouge is the guest of her brother, Mr. James McFee and family.

Mr. John Bordages went to the city to return with his wife who was ill. She has recovered and is out again.

Miss Mary Claire Zimmerman is spending a week's vacation at Lafayette visiting Mr. and Mrs. Harry Saucier, former residents of Bay St. Louis.

Mr. and Mrs. Ed Haggerty are in the Franchina cottage. Mr. Haggerty is clerk of the Criminal District courts of New Orleans.

Mrs. Harold Zimmerman and Miss Margaret Zimmerman went to Mississippi City to attend a church fair for the benefit of St. James church.

Mr. August Ruhr and Mr. David Mollere made a business trip to the city this week and visited some of their kinfolks.

Mrs. C. K. Herlihy and Miss Hazel Herlihy were called away Sunday to attend the funeral of Mrs. Herlihy's uncle Mr. Lynch, father of Harry Lynch. Sympathy is extended to the family.

Mr. and Mrs. H. A. Fine and son, Hal, went to Mobile on business and also made the trip one of pleasure.

Mr. and Mrs. Lagenstein had the usual large crowd of friends and their children visit them over the week-end at their beach home.

Mr. Joe Lizaie who has been spending a week's vacation with Mr. Alcide Favre reports that he has been catching loads of fish on Waveland reefs.

Gulf Theater
Waveland, Miss.

FRIDAY, JULY 22
Walter Winchell
Simone Simon
Ben Bernie

"LOVE & HISSES"
Also Short Subjects.

SATURDAY 23.
Starring
JOHN KING
CONSTANCE MOORE

ALSO
6TH CHAPTER OF
Zoro Rides Again

Comedy and
\$65.00
BANK NIGHT

SUNDAY ONLY
TOVARICH

Starring
Claudette Colbert
Charles Boyer
Anita Louise

News-Shorts.

MONDAY & TUESDAY
Loretta Young
Tyrone Power

in
"SECOND HONEYMOON"
And
7TH CHAPTER OF
SOS Coast
Guard

Short Subjects.

WEDNESDAY—One Day Only.
"CARNIVAL QUEEN"

Most Colorful and Thrilling picture of the year.
Shorts—News.

THURSDAY—One day only.
Regular Double Bill

1ST FEATURE
Johnny Mack
Brown

in
"LAWMAN IS BORN"

2ND FEATURE
"BULLDOG DRUMMOND
AT BAY"

Starring
Dorothy Mackail
Fox Movietone News.

Mrs. Stephen Leech returned with her sister, Mrs. Hazel Lamer from the city and her small son and will be here throughout the week.

Mr. C. B. Penrose made a beautiful catch of speckled trout Saturday. He also caught a black fish weighing 21½ pounds, supposed to be the largest fish of its kind caught on the coast this summer.

Mrs. Thelma Z. Landry attended the Mississippi District P. M. Convention at Edgewater Gulf Hotel, July 13, 14 and 15. Mrs. Landry and Mr. Frank Miller also attended the American Legion convention at Gulfport Sunday night.

Christel and Shirley Nungesser gave a watermelon party at Edgewater. Many little folks from the neighborhood were present. Their old cook entertained the youngsters with songs, spirituals and costume recitations.

A surprise party was given by friends and relatives of Lloyd Garcia at the home of Mr. and Mrs. Ed Orte. The occasion was Lloyd's birthday. The evening was spent playing tennis and cards and later refreshments were served.

After being absent for a period of fifteen years Emile Bourgeois came in from his home in Mobile to visit relatives here and is staying with his aunt, Miss Arsene Bourgeois. His brother Camille is with him.

Mrs. J. O. Farrar who has had an extended trip in Canada and the East has returned home and is here resting and is visiting Mrs. M. Bourgeois.

Mr. and Mrs. John Murray have for the summer their little grandson, John Levy. They had for the week-end Mr. and Mrs. D. A. Jourdan of Belle Chase, and Mr. F. Jourdan of Metairie.

Rev. Father Haggerty is now replacing Father Costello at St. Claire's church. He wishes to meet everyone in this community. Services will be held every Tuesday at 7:30 P. M., in honor of Mother of Perpetual Help. Mass every morning at 7 a. m.; Sunday at 7 and 10 a. m.

Bad Minton was played at Waveland school on Monday. The champions of the game were Bill Goel-singer, Louis and Ray Marrero, Rosemary Holderith, and Helena Lind. Eliot Ladner and Marion Ladner were runners up.

Table Tennis, Jane Emmet, three games and Renee Marrero, two games.

Lakeshore school, Helen Ladner champion, Jane Dubuisson runner-up. This work is recreation activities under Mrs. Marie Weber.

THE MULE MISCALCULATED.

A Tippah tiller, so they say, Was cultivating corn one day, Supposing, so the story goes, That common corn adorned his rows.

It happened, though that he had got Some magic popcorn in a lot Of feed the government had sent Of seed the farmers with content.

By some strange chance, this Tippah chap, The biggest fool upon the map, Mixed up his seed, and never knew He planted popcorn, till it grew.

It looked so tall and green and fine And soon the ears began to shine. The farmer should have kept away Upon that sizzling, summer day.

But spying grass among his corn, He took his mule and plow that morn. He resolved to show his neighbors all A bumper crop of corn that fall.

He geed and hawed till dinner time, And poor old Beck was going prime; But in the middle afternoon, Both man and mule were sizzling soon.

The sun was blazing like a fire. The corn kept climbing higher and higher. The ears shot out with magic speed Full magic ears from magic seed.

The mule and man were wringing wet, Their bodies bathed with streams of sweat. The farmer rubbed his dazzled eyes. The donkey brayed in sheer surprise.

Then, all at once and all around, The farmer heard a popping sound And loud and louder still it grew And snow-white showers flashed and flew.

The startled tiller guessed the cause; But Beck, unlearned in magic laws, Miscalculated corn for snow, Which popped and filled each winding row.

Despite the dreadful noise and heat, The hungry farmer set to eat. His fill of popcorn in a breath, But poor old Beck, she froze to death.

—DAVID E. GUYTON, Blue Mountain, Miss.

NOTICE!
PAY
YOUR TAXES NOW!

Only 10 More Days To Pay Your Taxes With Only 3% Interest. After August 1st Damages Will Be Added.

Pay Before August 1st And Save The Damages.

W. L. BOURGEOIS
City Tax-Collector.

FOOTBALL COACH OF STANISLAUS ANNOUNCED
BY BROTHER PETER, PRESIDENT, SATURDAY

Brother Peter, who returns as president of St. Stanislaus college at the opening of the school term in September, announced Saturday that Arthur "Slick" Morton, former L. S. U. grid star, has been named football coach at the local school. He will report the middle of August to start making preparations for the 1938 football season.

Morton comes here highly recommended by Coach Bernie Moore and Athletic Director T. P. Heard of Louisiana State, also by C. B. Turner superintendent of Baton Rouge High school. He was signed as coach at Baton Rouge High the coming season and Superintendent Turner was reluctant about letting him go. However, he said he don't want to stand in the way of his advancement, adding, "Morton is one of the most promising young coaches in the South."

Brother Peter was enthused over the appointment. He was in Baton Rouge as head of Catholic High school for six years and he saw Morton come up in athletics. The boy from Tallulah, La., was outstanding in football three years and won his letter each season. He played halfback, fullback and also called signals at times for Coach Bernie Moore. He played in three Sugar Bowl games.

Morton is a degree man in the physical education class at L. S. U. and his experience in basketball and track will make him an all-around coach for St. Stanislaus. He was named permanent captain for the Tigers in 1937, winning much praise from Coach Moore at the final banquet for his fine team spirit.

Brother Peter was at St. Stanislaus 26 years before being transferred to Catholic High. His first move there was to get Pete Burge, one of the stars of "Burr" Jones' L. S. U. team as coach and he immediately started turning out teams that brought much recognition for the Baton Rouge school. Morton is the same type as Burge. He is not only a fine athlete with a splendid background but was also outstanding as a student at Louisiana State.

The appointment of Morton can be taken as signal to watch St. Stanislaus come back in football.

NOTICE TO CREDITORS

Administrators' notice to creditors of Effie G. Abraham.

Letters of Administration having been granted on the 18 day of July, 1938 by the Chancery Court of Hancock County, Mississippi, to the undersigned upon the estate of Effie G. Abraham, of Bay St. Louis, Miss., deceased, notice is hereby given to all persons having claims against said estate to present the same to the Clerk of said Court for probate and registration according to law within six months from this date, or they will be forever barred. This the 21 day of July, 1938.

MRS. SARAH POWER, Administrator—Executor.

CLASSIFIED ADS

FOR SALE AT SACRIFICE. COMPLETELY FURNISHED HOME. 2 Bed rooms, 2 immense glass enclosed sleeping porches. Ideal location. 123 Court Street. Phone 478.

MALE HELP WANTED. AMBITIOUS, RELIABLE MAN OR WOMAN who is interested in permanent work with a good income, to supply satisfied customers with famous Watkins products in Bay St. Louis. Write J. R. WATKINS COMPANY, 70-88 W. Iowa, Memphis, Tenn.

FOR SALE. ONE SKIFF, 18-foot long, —new. Apply 354 Jeff Davis Avenue, Waveland, Miss.

FOR SALE. ONE DODGE TRUCK, tires and parts good—\$10.00 cash. One 50-lb. all-metal ice box, 1st class condition \$10.00. Phone 129-J.

Personal and General

ANNOUNCING MARRIAGE
TO TAKE PLACE AUGUST 1, AT NEW ORLEANS.

Mr. and Mrs. Michael Clay Le Jeune, of New Orleans and Waveland beach, announce the forthcoming marriage of their daughter, Alma Helen to Mr. Herbert Jones Dessommes, to occur Monday, Aug. 1 at high noon, church of the Holy Name of Jesus, New Orleans. Miss Le Jeune is widely known in New Orleans and particularly this section of the Gulf Coast, where she formerly resided with her parents.

Miss LeJeune will have as her matron of honor her sister, Mrs. Coburn Weston, and as her other attendants, Misses Frances Wilson, Marguerite Cambron, Edith Gutierrez, and Nina Martin.

Mr. Charles Dessommes will be best man to his brother, Mr. Dessommes, who will have as his other attendants, Messrs. James Marshall Robert, Jr., Alfred LeJeune, Brother of the bride-to-be, Emile Lanaux and James Rea.

MRS. CHARLES ZERR
COMPLIMENTS GUEST:
LUNCHEON-BRIDGE.

An enjoyable event of the week was the luncheon-bridge, given by Mrs. Charles Zerr complimentary to Mrs. B. F. Finan of Epworth, Iowa. It was a delightful occasion and one that gave Mrs. Finan an opportunity of meeting the members of the bridge club to which she belonged before her marriage.

Prof. and Mrs. Finan, with their lovely daughter, Bonnie Bell, are here visiting Mrs. Finan's mother, Mrs. Landry of State street. They lately returned from Germany and are now residing in Epworth, Iowa. Little Bonnie Bell Finan has become the pet of State street where Mrs. Landry resides.

Mrs. H. Muller, of San Antonio, Texas who is visiting in New Orleans, returned to that city Monday after a ten-day visit here to her relatives, after being fetted here on the occasion of her visit. Mr. and Mrs. Al G. Shear entertained at a farewell card party and supper Sunday night in compliment to Mrs. Muller, at the attractive home in Carroll avenue.

Mrs. Alice C. Buckley was hostess to a delightful bridge party at her home on Waveland beach boulevard Thursday evening in compliment to Mrs. H. Muller, a visitor here to friends and relatives, from Texas. The day previously a card matinee was also given to the same guest as honored by Mrs. H. C. Glover and a number of other and similar affairs were given informally in like compliment.

Mrs. John W. Bryan was hostess on Thursday afternoon of this week to a bridge party of several tables in compliment to Mrs. J. J. Grevenberg who plans to return to New Orleans after spending the summer here with her family in Court street. Mrs. Grevenberg is socially popular and active members of the charm circle, will more than ordinarily regret to see her leave.

Cards received by friends from Mr. and Mrs. W. A. Reiss, the latter until recently Miss Louise Carriere, tells of their journey across and of their visit in Europe. They have been in Berlin, the land of song and story, of the Rhine and the Lorelei; of castles and old fortresses. They will continue their European trip for the balance of the summer.

American shipyards have a calendar of 119 new vessels, compared with 97 a year ago.

President, in naming Alfred of Texas to judgeship, furthers plan for a young Federal bench.